

Sunday

Time	Topic	Where	Presenter	Moderator
9:00 - 11:00	Workshop Registration	Pre-Function Area	Kathleen Roebuck	
10:00 - 12:00	Board Meeting	Virginia		
11:00 - 3:00	Fundamentals Workshop	Ivy Creek		Hunter Parks
	Welcome & Icebreaker		Miriam Tice	
	Lunch with the Board			
	Tax Overview		Robert Weinerman	
	Verification			
12:00 - 12:45	Lunch	Pre-Function Area		
1:00 - 3:45	Leadership Summit	Meadow Creek		Loretta Jones
	Leadership Principles		Andrew Quinn	
	Break			
	Discussion			
2:00 - 5:00	Conference Registration	Pre-Function Area	Kathleen Roebuck	
3:00 - 5:00	Development Partner Set-Up	Pre-Function Area	Janee Knippenberg	
4:00 - 6:00	General Session & Welcome	Ballroom		

	Conference Welcome		Ryan McNamara
	National Anthem		Andrew Breen, Andrew Renshaw, Bryan Strickland
	Welcome from Charity		Sherika Charity
	State of Enrollment in Virginia		Ben Kennedy
6:00 - 8:00	President's Reception	Pre-Function Area	
8:00 - 10:00	VASFAA Entertainment	Bar/Lobby	Game Night

Monday

Time	Topic	Where	Presenter	Moderator
8:00 - 9:00	Coffee Shop Breakfast with Development Partners	Pre-Function Area		
8:00 - 4:00	Conference Registration	Pre-Function Area	Kathleen Roebuck	
9:00 - 10:00	Welcome & General Session	Ballroom	Ryan McNamara	
	Welcome: Call Meeting to Order		Ryan McNamara	
	Present Election Nominations		Joe Dobrota	
	Development Partner Game		Janee	

			Knippenberg	
	FAFSA Completion Best Practices		Jim Purcell	
10:00 - 10:15	Break with Development Partners	Pre-Function Area		
10:15 - 11:30	General Session	Ballroom		Kevin Holman
	FAFSA Simplification Panel: Expectations vs Reality		Andrew Quinn, Mayra Vazquez, Michael Morgan, Shannon Eskam, Kelley Florian, JW Kellum	
11:30 - 1:00	Grab Lunch and then Lunch & Learn	Pre-Function Area		
	They Said What? The 2023 Student Survey on the Financial Aid Experience	Ivy Creek	Earnest	
	Return to Repayment	Business Center	MOHELA	
	Freeze! Protecting your credit and how to talk with your students	Meadow Creek	CollegeAve	
	Oracle Student Financial Planning	Shenandoah	Oracle	
1:00 - 1:15	Break with Development Partners	Pre-Function Area		

1:15 - 2:15	General Session Fraud Awareness	Ballroom	Kris Park	Chansone Durden
2:15 - 2:45	Snack Break Station with Development Partners			
2:45 - 4:00	General Session Tax Overview	Ballroom	Robert Weinerman	Jacob Decoste
4:00 - 4:15	Break with Development Partners	Pre-Function Area		
4:15 - 5:15	Breakout Sessions			
	Social Media and Gen Z	Meadow Creek	Earnest	Brad Scaggs
	COA Session	Ivy Creek	Cary Wright	Patty Peterson
	SAP	Business Center	Tom Kimback	Kathleen Roebuck
	PJs & SAI	Shenandoah	Robert Weinermson	Nanette White
6:00	Dinner Groups			
8:00 - 10:00	VASF AA Entertainment	Ballroom	Talent Show	

Tuesday

Time	Topic	Where	Presenter	Moderator
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8:00 - 8:45	Continental Breakfast	Pre-Function Area		
8:00 - 9:00	Development Partner Exhibit Opens	Pre-Function Area		
8:00 - 2:00	Conference Registration	Pre-Function Area		
9:00 - 9:50	Birds of a Feather			
	Proprietary/For-Profit	Ivy Creek		
	Private	Meadow Creek		
	Public 4-Year	Business Center		
	Public 2-Year	Shenandoah		
	Development Partners	Pre-Function Area	Janee Knippenberg	
9:50 - 10:00	Break with Development Partners	Pre-Function Area		
10:00 - 10:50	General Session	Ballroom		Milan Dandwate
	PJs		Brad Barnett	
10:50 - 11:00	Break with Development Partners	Pre-Function Area		

11:00 - 12:00	General Session	Ballroom	Will Shaffner
	SCHEV Pell Initiative		Barry Simmons
12:00 - 2:00	Luncheon & Awards	Ballroom	
	Welcome & Business Meeting		Ryan MaNamara
	Calls Meeting to Order		
	President's Report to Membership		
	Secretary's Minutes		Dominique Maddux-Jackson
	Treasurer's Report		Tania LeGrand
	Hearing Other Business		
	Awards		Joe Dobrota & Ryan McNamara
	Closing of Business Meeting		Ryan McNamara
2:00 - 4:00	Development Partners Exhibit Open	Pre-Function Area	
2:15 - 3:15	Breakout Sessions		
	VASA Update	Shenandoah	Tierney Jackson
	Financial Aid Jeopardy	Business Center	Kathleen Roebuck

	Persist in Higher Education	Meadow Creek	Lori Auxier	
	Providing Good Customer Service	Ivy Creek	Chansone Durden	
3:15 - 3:45	Snack Station Break with Development Partners (Sponsored by Ellucian)	Pre-Function Area		
3:45 - 4:30	General Session	Ballroom		
	The Way of The Shepherd		Patty Peterson	Chester Priest
4:00	Development Partners Breakdown	Pre-Function Area		
5:00 - 6:30	Charity Event	Pre-Function Area		
6:30 - 8:30	VASF AA Entertainment	Bar/Lobby	Game Night	

Wednesday

Time	Topic	Where	Presenter	Moderator
8:30 - 11:00	Breakfast, General Session, Business Meeting	Pre-Function Area/Ballroom		
	Voting Results		Joe Dobrota	
	SCHEV Update		Lee Andes	
	SASFAA Update		Michael Morgan	

NASFAA Update

Brad Barnett

Changing of the Guard/President's Recognition

Ryan McNamara &
Andrew Quinn